

To Do In Baltimore

ADVERTISE WITH US

Reach Baltimore's most engaged locals & visitors

HYPERLOCAL REACH

Our Audience

To Do In Baltimore connects a high-intent audience of locals and visitors actively searching for events, restaurants, and things to do across Charm City — from Fells Point to Hampden to Federal Hill. Our readers arrive with plans to make and budgets to spend; your placement puts your business directly in their path when decisions happen.

AUDIENCE DATA COMING SOON

DATA LIVE IN 30–60 DAYS

Audience data coming soon — monthly visitors, email reach & top categories will be published here once 30–60 days of Google Analytics data is available. Early-access advertising rates are currently available during our audience growth phase.

● Neighborhood Reach

Fells Point, Canton, Federal Hill, Mt. Vernon, Hampden & Inner Harbor coverage.

★ High-Intent Readers

Actively planning weekend outings, dining, nightlife, and family experiences.

✉ Multi-Channel Impact

Integrated web directory, event calendar, and curated newsletter distribution.

LAUNCH PHASE OPPORTUNITY

Lock in early-adopter advertising rates before audience metrics go live

50% Off Market Avg. → Page 2

RATE CARD · LAUNCH SPECIALS

Advertising Packages

Launch pricing reflects **50% off** current local advertising market averages across Baltimore media channels.

PACKAGE	DESCRIPTION	MARKET AVG.	LAUNCH PRICE (50% OFF)
Featured Listing	Your event or venue pinned to the top of category pages & homepage carousel for 1 month	\$217/mo	\$109/mo 50% OFF
Banner Ad	Site-wide banner placement linked to your business or event page	\$170/mo	\$85/mo 50% OFF
Newsletter Sponsorship	Dedicated feature or sponsored section in the “This Weekend in Baltimore” email	\$152/send	\$76/send 50% OFF
Event Boost	One-time: 24-hr guaranteed approval + social shoutout + featured badge on calendar listing	\$100	\$50 50% OFF

Why Advertise With Us

THE BALTIMORE ADVANTAGE

- Hyperlocal, High-Intent Audience**
Locals & visitors actively deciding where to eat, drink, and explore today.
- Direct Event & Venue Placement**
Your business sits right next to the events & venues people are planning around.
- Newsletter + On-Site Visibility**
Integrated exposure in subscribers' inboxes and across top-ranked site pages.
- Transparent Labeling**
Clear “Sponsored” and “Featured” badges — honest placements readers trust.

Ready to get featured?

Reach out to book your package or ask about custom multi-month bundles.

EMAIL: webmasterkb@outlook.com
WEBSITE: todoinbaltimore.com